

Sample Letter to the Editor

To the Editor:

[NAME OF YOUR ORGANIZATION] has joined a group of federal, state, and local government agencies and national consumer advocacy organizations to celebrate the 10th annual National Consumer Protection Week (NCPW), March 2-8, 2008. NCPW highlights consumer education efforts in the fight against fraud in communities across the nation. This year, NCPW's national organizers are encouraging people to master the financial facts of life. It's a sound investment: Financially savvy consumers are likely to make smarter decisions when managing their money, using credit, and building a solid financial foundation for later.

According to the Federal Trade Commission (FTC), consumers conduct some type of financial transaction requiring an educated decision every day: shopping for a mortgage or auto loan; understanding and reconciling credit card statements and utility bills; choosing savings and retirement plans; comparing health insurance policies; understanding their credit report and how it affects their ability to get credit and at what cost; or simply deciding how to pay for a purchase. The fact is that education is the first line of defense for consumers when it comes to protecting themselves from frauds or rip-offs.

Consumers can find practical – and tactical – tips from NCPW partner organizations about how to make well-informed financial decisions, avoid credit scams, and protect their personal information at www.consumer.gov/ncpw.

Sincerely,

[YOUR NAME AND ORGANIZATION]